



16 December 2002

## Press Release

Turnover for the H&M Group increased in November 2002 by 14 per cent compared with the corresponding period last year.

Sales increase per month in per cent excluding currency rate changes:

|            | 1999/2000 | 2000/2001 | 2001/2002 |
|------------|-----------|-----------|-----------|
| December   | 19        | 7         | 10        |
| January    | 13        | 22        | 8         |
| February   | 27        | 16        | 16        |
| March      | 5         | 27        | 16        |
| April      | 18        | 15        | 12        |
| May        | 15        | 20        | 11        |
| June       | 7         | 21        | 19        |
| July       | 10        | 18        | 18        |
| August     | 3         | 26        | 16        |
| September  | 22        | 34        | 8         |
| October    | 5         | 18        | 26        |
| November   | 8         | 20        | 14        |
| Whole year | 12        | 20        | 14        |

Sales development in the month of December will be published together with the full year results on 29 January 2003 at 8.30 CET.

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