

[2002-02-15]

Sales development, January

Turnover for the H&M Group increased in January 2002 by 8 per cent compared with the corresponding period last year. Continued considerably improved gross margin, due to among other things lower price reductions.

Sales increase per month in per cent excluding currency rate changes:

	1999/2000	2000/2001	2001/2002
December	19	7	10
January	13	22	8
February	27	16	
March	5	27	
April	18	15	
May	15	20	
June	7	21	
July	10	18	
August	3	26	
September	22	34	
October	5	18	
November	8	20	
Whole year	12	20	

Sales development in the month of February will be published on 22 March 2002 at 8.30 CET in connection with the report for the first quarter.

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