



15th May 2003

Press Release

Turnover for the H&M Group increased in April 2003 by 12 per cent compared with the corresponding period last year.

Sales increase per month in per cent excluding currency rate changes:

	2000/01	2001/02	2002/03
December	7	10	16
January	22	8	18
February	16	16	10
March	27	16	8
April	15	12	12
May	20	11	
June	21	19	
July	18	18	
August	26	16	
September	34	8	
October	18	26	
November	20	14	
Whole year	20	14	

Sales development in the month of May will be published together with the half-year report on 18th June 2003 at 8.30 CET.

Rolf Eriksen
Managing Director

Contact persons:

Carl-Henric Enhörning +46-8-796 5410
Leif Persson +46-8-796 1300