



15 December 2005

Press Release

Turnover for the H&M Group increased in November 2005 by 11 per cent compared with the corresponding period last year.

Sales increase per month in per cent excluding currency rate changes:

	2001/02	2002/03	2003/04	2004/05
December	10	16	11	13
January	8	18	14	5
February	16	10	13	6
March	16	8	7	20
April	12	12	13	15
May	11	9	7	18
June	19	8	15	18
July	18	8	14	12
August	16	5	15	17
September	8	6	10	7
October	26	10	9	10
November	14	4	24	11
Whole year	14	9	12	13

Sales development in the month of December will be published together with the full year results on Thursday 26 January 2006 at 8.00 CET.

Rolf Eriksen
Managing Director

Contact person:

Nils Vinge +46-8-796 5250

H & M Hennes & Mauritz AB (Publ.)
Head office - A7, 106 38 Stockholm
Phone: +46-8-796 55 00, Fax: +46-8-24 80 78, E-mail: info@hm.com
Registered office Stockholm, Reg. No 556042-7220