



15th May 2006

Press Release
Sales development, April

Turnover increase for the H&M Group was in April 2006 nine per cent compared with the corresponding period last year.

Sales increase per month in per cent excluding currency rate changes:

	2002/03	2003/04	2004/05	2005/06
December	16	11	13	14(4)
January	18	14	5	15(5)
February	10	13	6	11(2)
March	8	7	20	0(-8)
April	12	13	15	9(1)
May	9	7	18	
June	8	15	18	
July	8	14	12	
August	5	15	17	
September	6	10	7	
October	10	9	10	
November	4	24	11	
Whole year	9	12	13	

The figure in parenthesis represents the sales development in comparable stores.

Total number of stores amounted to 1,239 (1,116) on 30 April 2006.

Sales development in the month of May will be published together with the Half-Year Report on 21 June 2006 at 8.00 CET.

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