



15 August 2006

**Press Release**  
**Sales development, July**

Turnover increase for the H&M Group was in July 2006  
11 per cent compared with the corresponding period last year.

Sales increase per month in per cent excluding currency rate  
changes:

	2002/03	2003/04	2004/05	2005/06
December	16	11	13	14(4)
January	18	14	5	15(5)
February	10	13	6	11(2)
March	8	7	20	0(-8)
April	12	13	15	9(1)
May	9	7	18	13(5)
June	8	15	18	9(1)
July	8	14	12	11(2)
August	5	15	17	
September	6	10	7	
October	10	9	10	
November	4	24	11	
Whole year	9	12	13	

The figure in paranthesis represents the sales development in  
comparable stores.

Total number of stores amounted to 1,248 (1,123) on 31 July 2006.

Sales development in the month of August will be published  
together with the nine month report on 27 September 2006  
at 8.00 CET.

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