



## Press release

15 June 2018

### The H&M group's sales development in the second quarter 2018

Sales including VAT in the second quarter, 1 March 2018 – 31 May 2018, amounted to SEK 60,464\* m (59,538), an increase of 2 percent compared to the corresponding quarter the previous year. Sales excluding VAT amounted to SEK 51,983\* m (51,383). In local currencies sales including VAT were unchanged.

The total number of stores in the H&M group amounted to 4,801 as of 31 May 2018 compared to 4,498 stores at the same time the previous year.

#### Communication in conjunction with the six-month report

The six-month report for 2018, i.e. 1 December 2017 – 31 May 2018, will be published at 08:00 CET on 28 June 2018, followed by a press conference at 09:30 CET hosted by CEO Karl-Johan Persson and Head of IR Nils Vinge. The press conference for the financial market and media will be held in Swedish at H&M's head office in Stockholm, Ljusgården, Mäster Samuelsgatan 49, 3<sup>rd</sup> floor.

A telephone conference for the financial market and media will be held in English at 14:00 CET hosted by CEO Karl-Johan Persson, CFO Jyrki Tervonen and Head of IR Nils Vinge. The presentation material will be available at [about.hm.com/investors](http://about.hm.com/investors). For login details to the telephone conference please register at [about.hm.com](http://about.hm.com) or via this link:

<http://emea.directeventreg.com/registration/8187064>

To book interviews with CEO Karl-Johan Persson and Head of Investor Relations Nils Vinge in conjunction with the six-month report on 28 June, please contact:

Kristina Stenvinkel, Communications Director  
Telephone: +46 8 796 39 08  
E-mail: [stenvinkel@hm.com](mailto:stenvinkel@hm.com)

Karl-Johan Persson, CEO

#### Contact persons:

Nils Vinge, Head of Investor Relations	+46 8 796 52 50	<a href="mailto:nilsvinge@hm.com">nilsvinge@hm.com</a>
Kristina Stenvinkel, Communications Director	+46 8 796 39 08	<a href="mailto:stenvinkel@hm.com">stenvinkel@hm.com</a>
Indira Furniss to register for the press conference	+46 8 796 39 18	<a href="mailto:indira.furniss@hm.com">indira.furniss@hm.com</a>

\*The amounts are provisional and may deviate slightly from the six-month report, covering the period 1 December 2017 – 31 May 2018, that will be published at 08:00 CET on 28 June 2018.

The information in this press release is that which H & M Hennes & Mauritz AB (publ) is required to disclose under the EU Market Abuse Regulation (596/2014 /EU). The information was submitted for publication by the abovementioned person at 08:00 CET on 15 June 2018. This press release, along with additional information about H&M, is available at [about.hm.com](http://about.hm.com).

*H & M Hennes & Mauritz AB (publ) was founded in Sweden in 1947 and is quoted on Nasdaq Stockholm. H&M's business idea is to offer fashion and quality at the best price in a sustainable way. In addition to H&M, the group includes the brands COS, Monki, Weekday, Cheap Monday, & Other Stories, H&M Home and ARKET as well as Afound. The H&M group has 47 online markets and more than 4,800 stores in 69 markets including franchise markets. In 2017, sales including VAT were SEK 232 billion. The number of employees amounts to more than 171,000. For further information, visit [about.hm.com](http://about.hm.com).*