

# About the board members

## STEFAN PERSSON

Chairman of the board. Born 1947.

### Primary occupation

Chairman of the board of H&M.

### Other significant board assignments

Member of the board of MSAB and board assignments in family-owned companies.

### Education

Stockholm University and Lund University, 1969–1973.

### Professional experience

1976–1982 Country manager for H&M in the UK and responsible for H&M's expansion abroad.  
 1982–1998 CEO of H&M.  
 1998– Chairman of the board of H&M.

## STINA BERGFORS

Board member. Born 1972.

### Primary occupation

Founder of the digital media company United Screens, where Stina works on strategic matters and business development.

### Other significant board assignments

Member of the board of INGKA Holding BV. Stina is also involved in the Prince Daniel Fellowship at the Royal Swedish Academy of Engineering Sciences (IVA).

### Education

MSc in business administration and honorary doctorate from Luleå University of Technology.

### Professional experience

2000–2004 Media strategist OMD Nordics.  
 2005–2008 CEO of Carat Sverige AB.  
 2008–2013 Country director for Google and YouTube in Sweden.  
 2014– Founder and CEO, followed by business development at United Screens.

## ANDERS DAHLVIG

Board member and member of the auditing committee. Born 1957.

### Primary occupation

Board assignments.

### Other significant board assignments

Chairman of Inter IKEA Holding BV and member of the boards of Kingfisher plc, Oriflame SA, Axel Johnson AB, Resurs Bank AB and Pret A Manger.

### Education

MSc in business administration, Lund University, 1980 and MA from the University of California, Santa Barbara, 1982.

### Professional experience

1983–1993 Various roles within IKEA in Sweden, Germany, Switzerland and Belgium.  
 1993–1997 Managing director of IKEA UK.  
 1997–1999 Vice president of IKEA Europe.  
 1999–2009 President and CEO of IKEA.

## LENA PATRIKSSON KELLER

Board member. Born 1969.

### Primary occupation

Executive Chairman at branding and communications agency Patriksson Communication AB.

### Other significant board assignments

Member of the board of Elite Hotels; chairman of the board of the industry organisation Association of Swedish Fashion Brands (ASFB). Lena is also involved in the Prince Daniel Fellowship at the Royal Swedish Academy of Engineering Sciences (IVA).

### Education

Design and marketing at Parsons School of Design in New York and at the American University in London.

### Professional experience

1993–1996 Buying & product development at H&M.  
 1996–1998 Global communications manager, J.Lindeberg.  
 1999– CEO and later executive chairman, Patriksson Communication AB.